

B<sup>3</sup>  
05.06.19

# Birdies Burgers Brs

**CMAA**  
Construction Management Association of America  
SOUTH ATLANTIC CHAPTER

Registration  
Now Open!  
[www.cmaasac.org](http://www.cmaasac.org)

## Sponsorship Opportunities

### Tournament Sponsor (SOLD OUT) ..... \$5,000

- Two (2) foursomes
- Opportunity to provide marketing material and set up "hospitality tent" at hole or designated area on course
- Company recognition on all electronic Golf Tournament announcements/ e-blasts
- Cart path signage (2)
- List of all players with contact information immediately following tournament
- Company logo on Tournament Leaderboard
- Opportunity for two (2) company representatives to assist with registration for added exposure

### Player Gift Sponsor (1 available) ..... \$3,500

- One (1) foursome
- Company logo on Tournament player gift (gift to be determined by CMAA)
- Opportunity for two (2) company representatives to hand out gifts and greet participants during registration
- Company recognition on signage at the tournament
- Cart path signage (1)
- List of all players with contact information immediately following tournament
- Discounted additional foursome rate of \$750 (optional)

### Bunker Burger Sponsor (SOLD OUT) ..... \$1,900

- One (1) foursome
- Dedicated burger station\*
- Company recognition on signage at the tournament
- Cart path signage (1)
- Opportunity to provide marketing material, giveaways, etc. and set up "hospitality tent" at hole or designated area on course
- Discounted additional foursome rate of \$750 (optional)

*\*Sponsor responsible for all costs associated with burgers, food, set-up, etc. Sponsor can elect to purchase and set up on site or coordinate and purchase through Berkeley Hills Country Club*

### Premium Hole Sponsor (3 remaining) ..... \$1,900

- One (1) foursome
- Opportunity to provide marketing material and set up "hospitality tent" at hole or designated area on course
- Company recognition on signage at the tournament
- Cart path signage (1)
- Discounted additional foursome rate of \$750 (optional)

*\*Sponsor may serve snacks, drinks, etc. but is responsible for all costs associated with "hospitality tent" and set-up*

B<sup>3</sup>  
05.06.19

# Birdies Burgers Brs



**CMAA**  
Construction Management Association of America  
SOUTH ATLANTIC CHAPTER

Registration  
Now Open!  
[www.cmaasac.org](http://www.cmaasac.org)

## Sponsorship Opportunities

### Birdie Sandwedges + Chips Sponsor (SOLD OUT) ..... \$1,900

- One (1) foursome
- Dedicated Sandwich Station\*
- Opportunity to provide marketing material and set up "hospitality tent" at hole or designated area on course
- Company recognition on signage at the tournament
- Cart path signage (1)
- Opportunity for two (2) company representatives to assist with registration for added exposure
- Discounted additional foursome rate of \$750 (optional)

*\*Sponsor responsible for all costs associated with burgers, food, set-up, etc. Sponsor can elect to purchase and set up on site or coordinate and purchase through Berkeley Hills Country Club*

### Awards Banquet Sponsor (2 available) ..... \$1,500

- Three (3) post-tournaments Awards Banquet tickets
- Opportunity for company representative to provide a 1-2 minute "infomercial" at podium during the banquet
- Opportunity for company representative to assist with distribution of prizes, raffle items, etc. during program
- Company recognition on signage during Awards Banquet
- Cart path signage (1)
- Opportunity to provide prizes or giveaways during banquet
- Discounted additional foursome rate of \$750 (optional)

### Hole - In - One Sponsor (1 available) ..... \$1,000

- Opportunity for company representative to be at designated hole to provide marketing materials and/or giveaways
- Company recognition on signage at the tournament
- Discounted Option for cart path signage (+\$100)
- Includes cost of Hole-In-One Insurance
- Discounted foursome rate of \$750 (optional)

### Putting Contest Sponsor (1 available) ..... \$950

- Sponsor responsible for conducting Putting Contest\* prior to tournament start
- Opportunity for company representatives to be at putting green to greet participants
- Company recognition on signage at the tournament
- Opportunity to provide marketing materials and giveaways
- Discounted Option for cart path signage (+\$100)
- Discounted additional foursome rate of \$750 (optional)

*\*Sponsor responsible for providing prize(s) for Putting Contest winner(s); 1st place prize value must exceed \$100*

B<sup>3</sup>  
05.06.19

# Birdies Burgers Brs



**CMAA**  
Construction Management Association of America  
SOUTH ATLANTIC CHAPTER

Registration  
Now Open!  
[www.cmaasac.org](http://www.cmaasac.org)

## Sponsorship Opportunities

**Breakfast Sponsor (SOLD OUT) ..... \$950**

- Dedicated Breakfast sponsor
- Opportunity for company representatives to be on-site to greet guests during breakfast/registration
- Discount Option for cart path signage (+\$100)
- Company recognition on signage at tournament and at breakfast area just beyond registration
- Opportunity to provide marketing materials and giveaways
- Discounted additional foursome rate of \$750 (optional)

**Farmer's Market Sponsor (2 available) ..... \$900**

- Healthy snacks station at one (1) designated course location to include fresh fruit\* and/or energy bars\*
- Discounted additional foursome rate of \$750 (optional)
- Company signage at one (1) designated course location and on tournament signage

*\*CMAA responsible for providing healthy snacks, fruit and signage at designated area*

**Bloody Mary Sponsor (SOLD OUT) ..... \$850**

**Happy Gilmore Sponsor (1 available) ..... \$850**

- Opportunity for company representatives to provide beverages\* on course during tournament at designated hole or area
- Company recognition on signage at the tournament
- Opportunity to provide marketing materials and giveaways
- Discounted additional foursome rate of \$750 (optional)

*\*Sponsor responsible for all costs related to cups, alcohol, mix, snacks, etc. Sponsor can elect to purchase and set up on site or coordinate and purchase through Berkeley Hills Country Club*

**Beverage Cart Sponsor (1 remaining) ..... \$800**

- Company logo on tournament Beverage Cart
- Opportunity to provide marketing materials and giveaways
- Opportunity for one (1) company representative to ride along in Beverage Cart during tournament\*
- Discounted option for cart path signage (+\$100)

*\*Berkeley Hills Country Club requires anyone who will be riding in a Beverage Cart to sign a waiver prior to the tournament*

B<sup>3</sup>  
05.06.19

# Birdies Burgers Brs



**CMAA**  
Construction Management Association of America  
SOUTH ATLANTIC CHAPTER

Registration  
Now Open!  
[www.cmaasac.org](http://www.cmaasac.org)

## Sponsorship Opportunities

Driving Range Sponsor (1 available) ..... \$800

- Opportunity for company representatives to be on-site to greet guests before the tournament at driving range and cart/player staging area

- Opportunity to provide marketing materials and giveaways, and driving range contest
- Discounted option for cart path signage (+\$100)

Bottled Water Sponsor (1 available) ..... \$700

- Opportunity for company representatives to be on-site to greet guests before the tournament at driving range and cart/player staging area

- Opportunity to provide marketing materials and giveaways, and driving range contest
- Discounted option for cart path signage (+\$100)

Hole Sign Sponsor (10 available) ..... \$175

- Company logo on signage at one (1) designated hole

Cart Path Sponsor (10 available) ..... \$125

- Company logo on cart path sign at one (1) designated location on course

*A portion of the proceeds from the 2019 CMAA golf outing will go towards helping build the endowment for the newly formed CMAA SAC Foundation Scholarship fund.*

*Please send your (vector) or high resolution .jpg file, no later than Thursday, April 11th, 2019 to  
Kevin Beck [kbeck@jljassociates.com](mailto:kbeck@jljassociates.com) | 678-725-1021*