



# Sponsorship Opportunities

Tournament Sponsor ( Sold Out )..... \$5,000

- Two (2) foursomes
- Opportunity to provide marketing material and set up "hospitality tent" at hole or designated area on course
- Company logo on Tournament Leaderboard
- Company recognition on all electronic Golf Tournament announcements/ e-blasts
- Cart path signage (2)
- Opportunity for two (2) company representatives to assist with registration for added exposure
- 5% discount for sponsorships committed by November 30, 2017

Player Gift Sponsor ( 1 Available )..... \$3,500

- One (1) foursome
- Company logo on Tournament player gift\* (gift to be determined by CMAA)
- Opportunity for two (2) company representative(s) to hand out gifts and greet participants during registration
- Company recognition on signage at the tournament
- Cart path signage (1)
- List of all players with contact information immediately following tournament
- Discounted additional foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

*\*CMAA will determine player gift and will require inclusion of the CMAA-SAC Tournament logo on the player gift, along with the Player Gift Sponsor's logo*

Bunker Burger Sponsor ( 1 Available )..... \$1,900

- One (1) foursome
- Dedicated burger station\*
- Opportunity to provide marketing material, giveaways, etc. and set up "hospitality tent" at hole or designated area on course
- Cart path signage (1)
- Company recognition on signage at the tournament
- Discounted additional foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

*\*Sponsor responsible for all costs associated with burgers, food, set-up, etc. Sponsor can elect to purchase and set up on site or coordinate and purchase through Berkeley Hills Country Club*



# Sponsorship Opportunities

*Birdie Sandwedges + Chips Sponsor ( 1 Available )*..... \$1,900

- One (1) foursome
- Dedicated sandwich station\*
- Opportunity to provide marketing material, giveaways, etc. and set up “hospitality tent” at hole or designated area on course
- Cart path signage (1)
- Company recognition on signage at the tournament
- Discounted additional foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

*\*Sponsor responsible for all costs associated with sandwiches, food, set-up, etc. Sponsor can elect to purchase and set up on site or coordinate and purchase through Berkeley Hills Country Club*

*Premium Hole Sponsor ( 4 Available )*..... \$1,900

- One (1) foursome
- Opportunity to provide marketing material, giveaways, etc. and set up “hospitality tent” at hole or designated area on course\*
- Cart path signage (1)
- Company recognition on signage at the tournament
- Discounted additional foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

*\*Sponsor may serve snacks, drinks, etc. but is responsible for all costs associated with “hospitality tent” and set-up*

*Awards Banquet Sponsor ( 2 Available )*..... \$1,500

- Three (3) post-tournament Awards Banquet tickets
- Opportunity for company representative to provide a 1-2 minute “infomercial” at podium during the Awards Banquet
- Opportunity for company representative to assist with distribution of prizes, raffle items, etc. during program
- Company recognition on signage during Awards Banquet
- Cart path signage (1)
- Opportunity to provide prizes or giveaways during Awards Banquet
- Discounted foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017



# Sponsorship Opportunities

Hole -In -One Sponsor ( 1 Available )..... \$1,000

- Opportunity for company representatives to be at designated hole to provide marketing materials and/or giveaways
- Company recognition on signage at the tournament
- Discounted Option for cart path signage (+\$100)
- Includes cost of Hole-In-One Insurance
- Discounted foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

Putting Contest Sponsor ( 1 Available )..... \$950

- Sponsor responsible for conducting Putting Contest\* prior to tournament start
- Opportunity for company representatives to be at putting green to greet participants
- Opportunity to provide marketing materials and giveaways
- Company recognition on signage at the tournament
- Discounted Option for cart path signage (+\$100)
- Discounted foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

\*Sponsor responsible for providing prize(s) for Putting Contest winner(s); 1st place prize value must exceed \$100

Breakfast Sponsor ( 1 Available )..... \$950

- Dedicated breakfast sponsor\*
- Opportunity for company representatives to be on-site to greet guests during breakfast during registration
- Company recognition on signage at the tournament and at breakfast area just beyond registration
- Opportunity to provide marketing materials and giveaways
- Discounted Option for cart path signage (+\$100)
- Discounted foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

\*CMAA is responsible to provide morning beverages including coffee, water, OJ station and CMAA will provide breakfast food

Farmer's Market Sponsor ( 2 Available )..... \$900

- Healthy snacks station at one (1) designated course location to include fresh fruit\* and/or energy bars\*
- Company signage at one (1) designated course location and on tournament signage
- Discounted foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

\*CMAA responsible for providing healthy snacks, fruit and signage at designated area

Tournament Sponsor





# Sponsorship Opportunities

Bloody Mary Sponsor (1 Available)..... \$850

- Opportunity for company representatives to provide Bloody Marys\* before and/ or during tournament at designated area
- Company recognition on signage at the tournament
- Opportunity to provide marketing materials and giveaways
- Discounted foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

*\*Sponsor responsible for all costs related to cups, alcohol, mix, snacks, etc. Sponsor can elect to purchase and set up on site or coordinate and purchase through Berkeley Hills Country Club*

Happy Gilmore Sponsor (1 Available)..... \$850

- Opportunity for company representatives to provide beverages\* on course during tournament at designated hole or area
- Company recognition on signage at the tournament
- Opportunity to provide marketing materials and giveaways
- Discounted foursome rate of \$750 (optional)
- 5% discount for sponsorships committed by November 30, 2017

*\*Sponsor responsible for all costs related to cups, alcohol, mix, snacks, etc. Sponsor can elect to purchase and set up on site or coordinate and purchase through Berkeley Hills Country Club*

Beverage Cart Sponsor (2 Available)..... \$800

- Company logo on tournament Beverage Cart
- Opportunity to provide marketing materials and giveaways
- Discounted option for cart path signage (+\$100)
- Opportunity for one (1) company representative to ride along in Beverage Cart during tournament\*
- 5% discount for sponsorships committed by November 30, 2017

*\*Berkeley Hills Country Club requires anyone who will be riding in a Beverage Cart to sign a waiver prior to the tournament*



# Sponsorship Opportunities

13. Driving Range Sponsor (1 Available)..... \$800

- Opportunity for company representatives to be on-site to greet guests before the tournament at driving range and cart/player staging area
- Company recognition on signage at the tournament
- Opportunity to provide marketing materials, giveaways and driving range contest
- Discounted option for cart path signage (+\$100)

14. Bottled Water Sponsor (1 Available)..... \$700

- Bottled water placed in two (2) coolers throughout course and in each players cart
- Company recognition on all bottled water labels distributed during tournament (240 bottles max)
- Discounted option for cart path signage (+\$100)

*\*CMAA is responsible to acquire bottled water with sponsor's logo and place on designated course area and within player's carts*

15. Hole Sign Sponsor (10 Available)..... \$175

- Company logo on signage at one (1) designated hole

16. Cart Path Sponsor (10 Available)..... \$125

- Company logo on cart path sign at one (1) designated location on course

*A portion of the proceeds from the 2018 CMAA golf outing will go towards helping build the endowment for the newly formed CMAA Foundation Scholarship fund.*

*Discounts available for registered small and minority business enterprises within the AEC industry.*

*Please send your ai (vector) or high resolution .jpg file, no later than Thursday, March 22nd, 2018 to Gary McGrath at [gmcgrath@pdcatl.com](mailto:gmcgrath@pdcatl.com) | 404-867-3204*